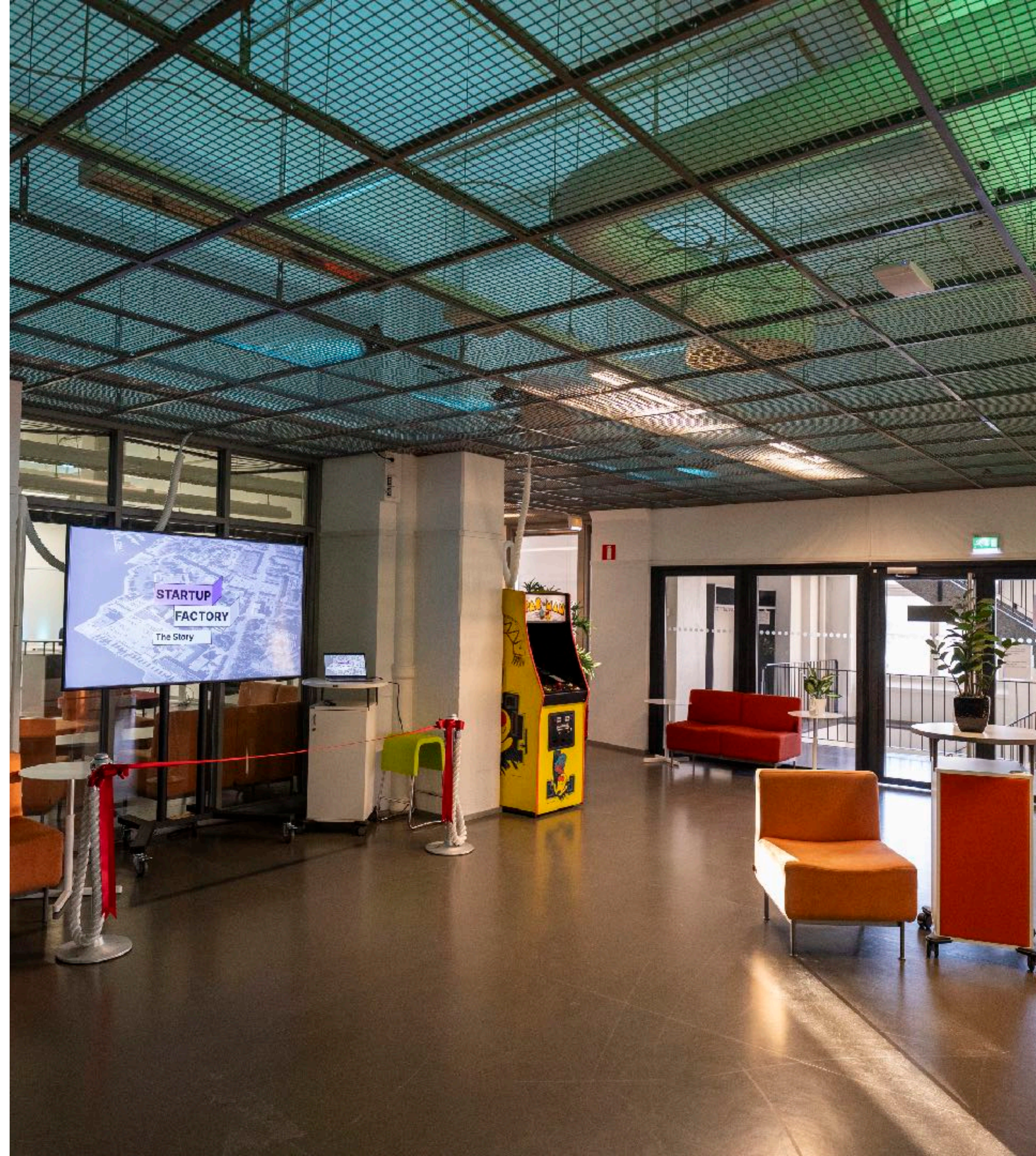


VaasaHack 2025

Community Growth at Vaasa Startup Factory

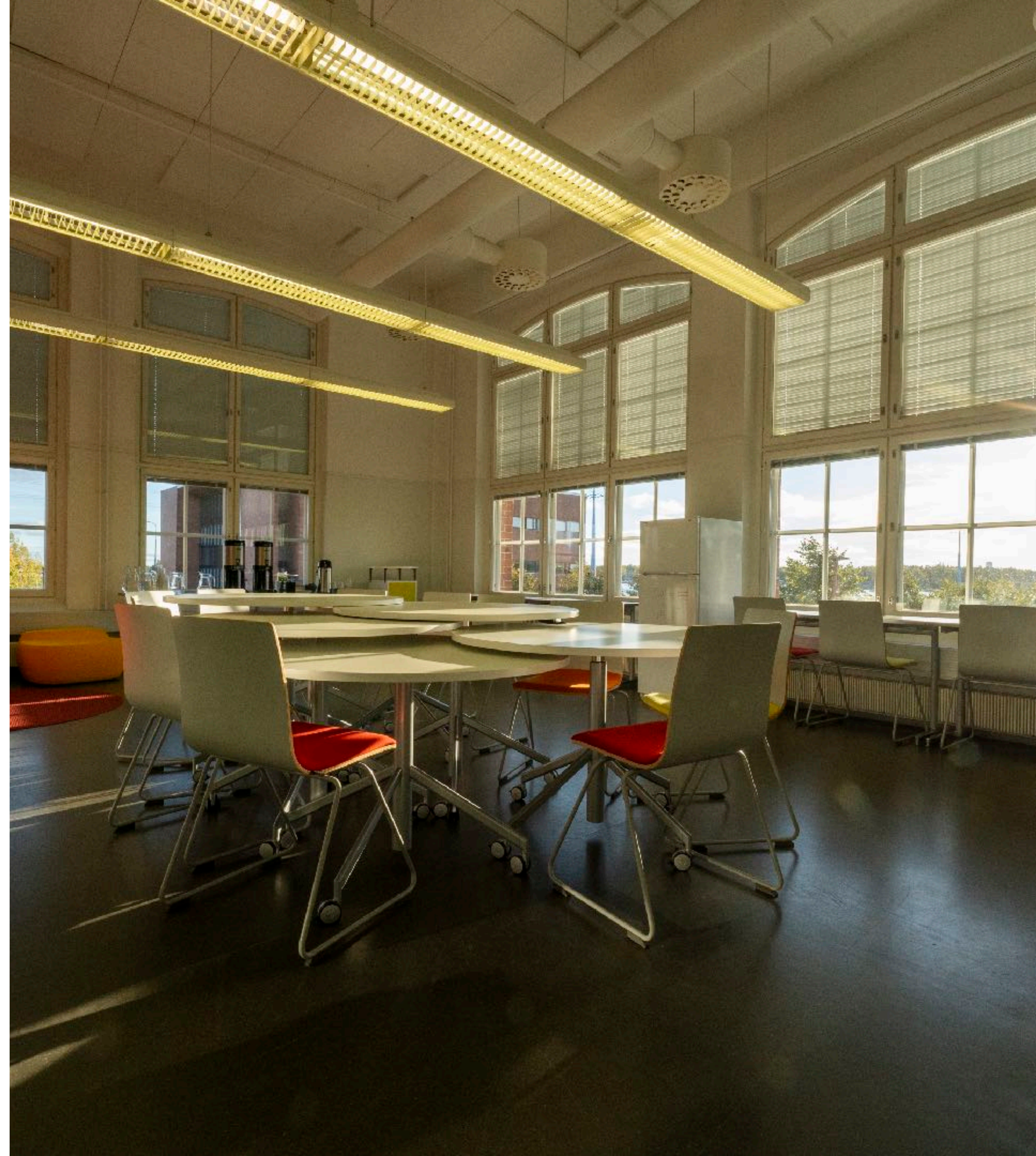
Why we exist

- At the Vaasa Startup Factory, we provide collaborative workspaces and a wellness area for students and startups from all six universities in Vaasa. Our goal is to foster a vibrant, social environment where entrepreneurial students can connect and thrive.



Problem

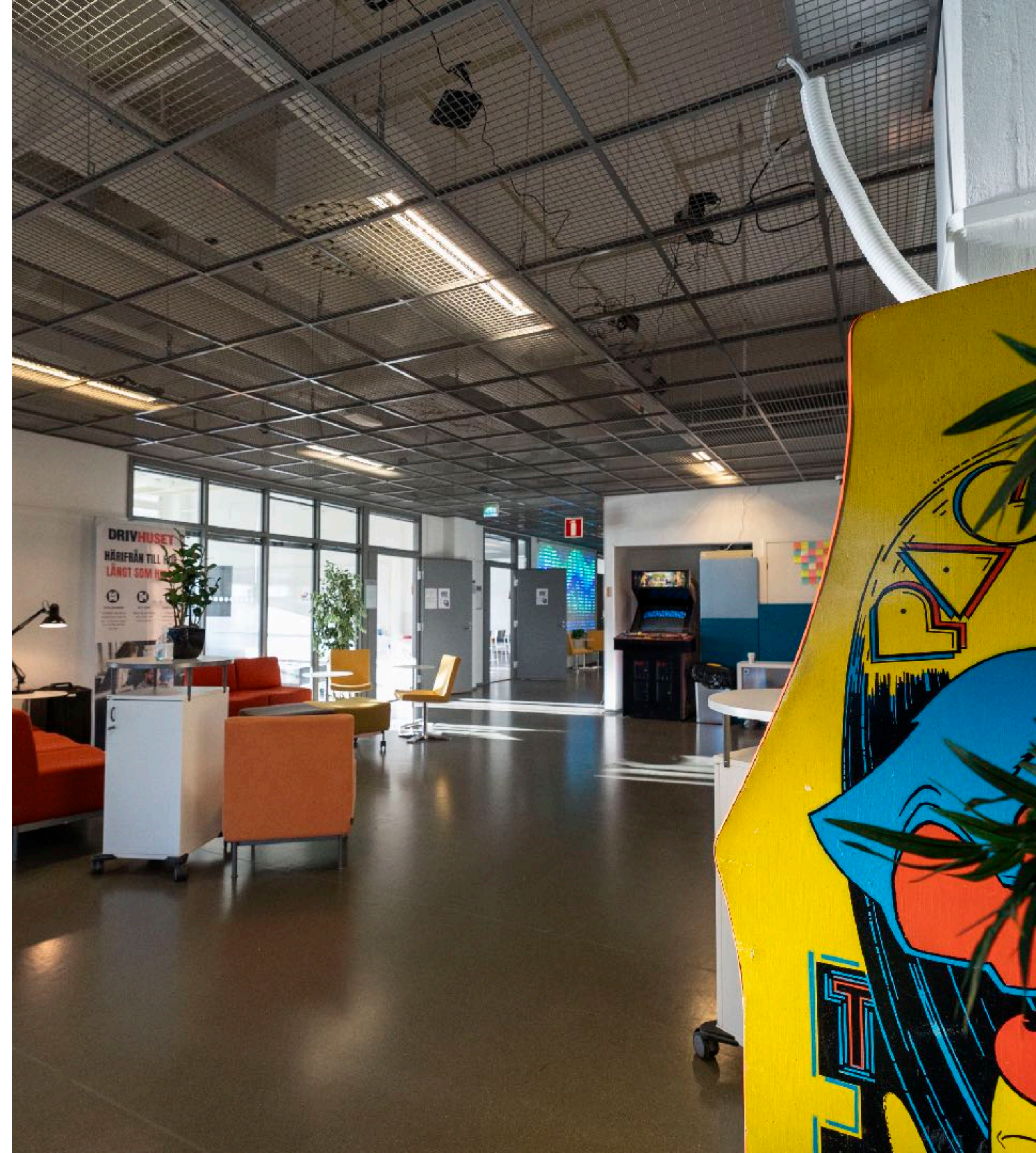
As we are located in Fabriikki on the University of Vaasa campus, most of our visitors are UWasa Students. We'd like to become more inclusive and attract entrepreneurial students from the other five Universities in town to our space.



Task

Designing a Concept to Attract and Engage Students in
Our Space

We want you to explore the best ways to reach entrepreneurial students from Hanken, Åbo Akademi, Novia, VAMK, and the University of Helsinki and encourage them to become active members of our community. Your task is to develop a concept where shared spaces foster engagement, collaboration, and a strong sense of community.



Task

Consider the following key aspects:

- Physical Spaces: What kinds of spaces encourage spontaneous interaction and collaboration? How can the layout and design support encounters between students?
- Events & Activities: What types of events, programs, or workshops would attract and engage students regularly? How can we create a dynamic event culture?
- Services: What additional services or resources could enhance the student experience and make the space more valuable to them?

Evaluation

You can present your concept as a written plan, a model prototype, or a pitch. Be creative and think innovatively while ensuring that your ideas align with the needs and interests of the students of the different Universities.

Assessment Criteria

Your concept will be evaluated based on the following:

- Innovation & Creativity: How fresh and original is your approach? Does it bring new perspectives to community-building?
- Feasibility: Can the idea be realistically implemented with available resources?
- Community Impact: How effectively does the concept engage and connect students across different universities?